Adobe® PageMaker® 6.5

The world's leading professional publishing software for printed and on-line pages

Design professional pages with ease.
You can produce the most compelling visual communications using Adobe PageMaker software's exceptional design and layout capabilities. With its unparalleled versatility, PageMaker can create virtually any type of publication, from newsletters and brochures to magazines, advertisements, and proposals. Structure documents easily using multiple master pages and groundbreaking new features such as document-wide layers or text and graphic frames. Position objects where you want them with a host of precision features. When it comes to text, exceptional typographic controls meet your impeccable standards.

Get a completely integrated package.
As a cornerstone of the Adobe family of professional graphics software, PageMaker works beautifully with Adobe Photoshop,® Adobe Illustrator,® and Adobe font software. The newly redesigned interface makes PageMaker look and feel even more like other Adobe software. PageMaker also sets the standard for smooth integration with products from other software developers and hardware manufacturers. It's fully compatible across Macintosh, Power Macintosh,® Windows 95, and Windows NT 4.0 Workstation systems, enabling you to share files in mixed-platform environments.

Use innovative on-line publishing tools.
The world's leading page layout program for print publishing, PageMaker is also at the forefront of helping you expand your business to the Internet. Fully integrated on-line publishing capabilities let you distribute documents in HTML format or in the more graphically rich Adobe Portable Document Format (PDF). And you can author and test hyperlinks without leaving PageMaker. If you start by designing for print, it's fast and easy to convert pages for on-line viewing using automatic reformatting.

Count on true colour and high performance.
With PageMaker, you can be confident you'll get precisely the colours you want. The colour publishing capabilities are the most comprehensive and sophisticated available, including an extensible colour management architecture and advanced high-fidelity colour printing. And PageMaker delivers exceptional trapping, imposition, and separation capabilities.
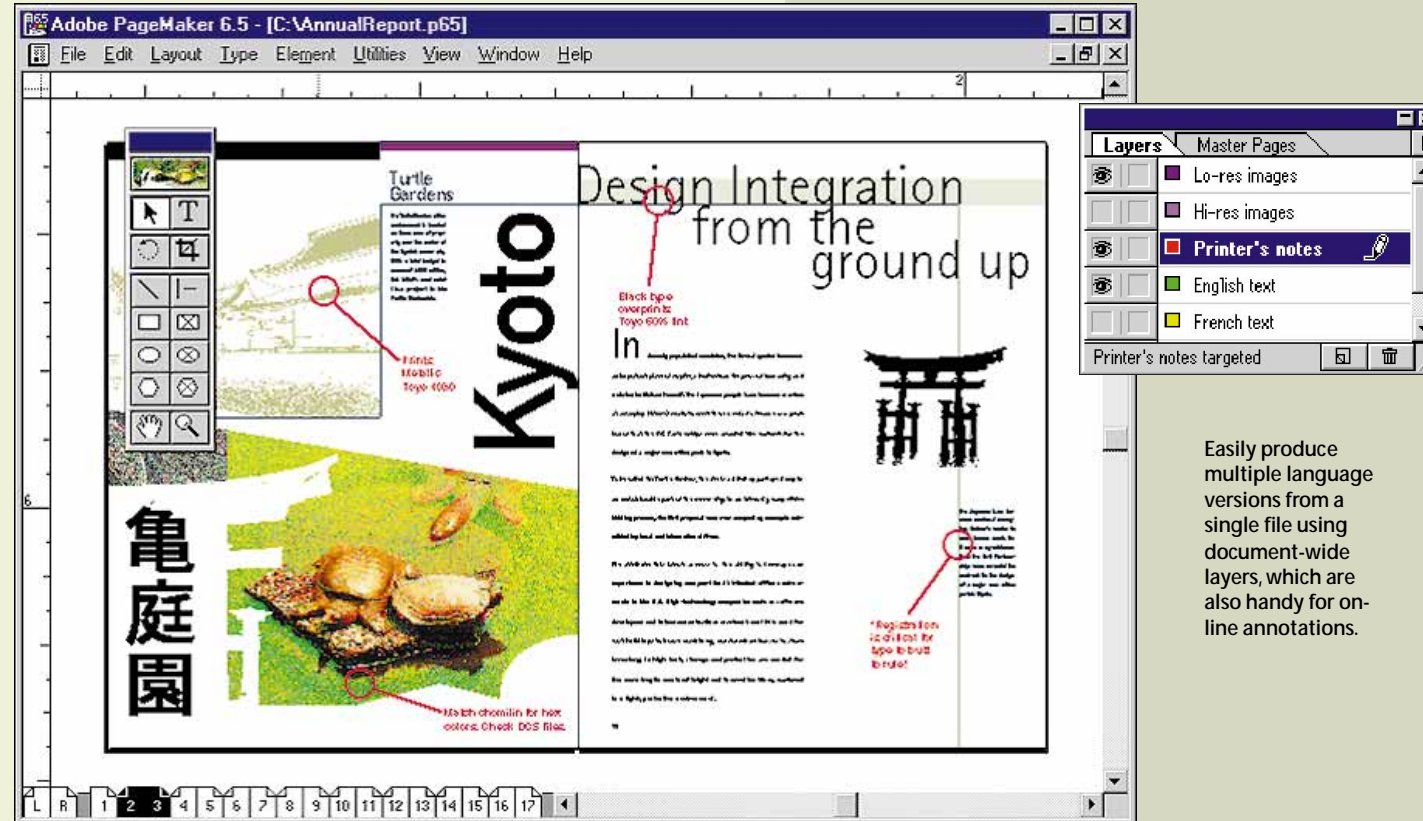
Savour the value.
PageMaker delivers tremendous value. It includes free copies of Adobe Acrobat® Distiller® software and the Acrobat Reader, so you can create and deliver PDF files. And you'll be up and running quickly with an exciting program preview, helpful multimedia tutorials, and informative product tips. All in all, PageMaker provides everything you need to produce effective, professional-quality publications.

Windows® 95
Windows NT® 4.0   Macintosh®

key features

Powerful page design
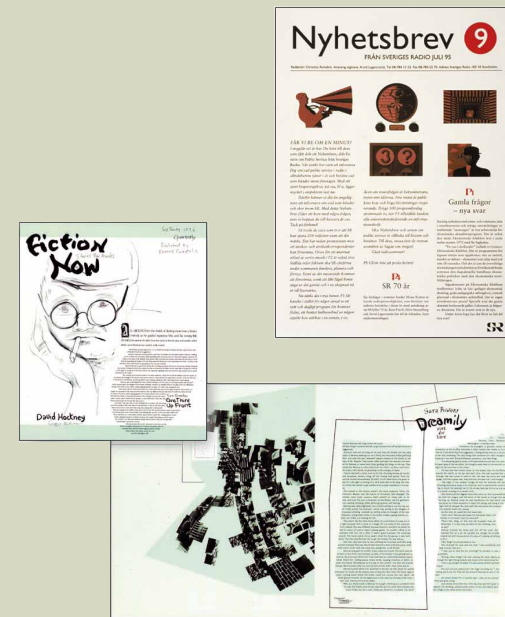*Lay out sophisticated pages with flexibility and control.*

❖ Document-wide layers for setting up a single file for multiple versions of a publication, adding annotations, and other efficiencies

❖ Automatic layout adjustment, which can instantly reposition, resize, and reflow text and graphics when you change columns or master pages

❖ Text and graphics frames – a convenient way to set up a page layout independent of its content

· Ability to publish a wide variety of documents ranging from 1 to 999 pages

· Professional typographic controls, including point-size dependent tracking, kerning in 0.001-em increments, and expanded and condensed type

· Multiple master pages for specifying and applying different page designs within a single publication

· Built-in word processor with spelling checker and search-and-replace feature

· Automatic alignment and distribution of objects

· Grouping, locking, and object masking

❖ Adobe Table 3.0 software for laying out text and data in rows and columns – now with support for colour

· Support for Adobe PostScript®, PCL, and QuickDraw™ printers

· Extensive print options including Print Fit view, printer styles, and the ability to print nonconsecutive pages and reader's spreads

❖ Enhanced Grid Manager plug-in, which lets you define grids automatically

❖ More than 15 new template designs for newsletters, brochures, and other frequently used formats

❖ Enhanced polygon tool, which gives you the freedom to draw freeform polygons and lines

· Ability to designate selected objects as nonprinting

· Link management controls for text and graphics

· Build Booklet plug-in for simple imposition

· Automatic table of contents and indexing across multiple publications

❖ Go Back and Go Forward commands for easy navigation between pages

Smooth integration with other Adobe software
Work with a new user interface that looks and feels like your favourite Adobe software.

❖ Ability to import native Adobe Illustrator files into PageMaker and view high-quality previews on-screen

❖ Interactive tabbed palettes, which give you complete control over grouping and display of on-screen palettes

❖ New standard Adobe menus and keyboard shortcuts

❖ Photoshop Effects plug-in that applies special effects to images 10 to 20 times faster than before

❖ Ability to drag and drop elements from PageMaker into other applications; from other applications into PageMaker; and among open publications

· Ability to open PageMaker 4.x, 5.x, and 6.x files, making it easy to convert from previous versions

· Hot links to Photoshop and Adobe Illustrator

· Support for Photoshop clipping paths

Easily produce multiple language versions from a single file using document-wide layers, which are also handy for on-line annotations.

Produce sophisticated page layouts with PageMaker's advanced design and layout capabilities.

Innovative on-line publishing
Make your mark on the Internet with easy-to-use on-line publishing tools.

❖ Support for Adobe Acrobat 3.0 for exporting PageMaker files into Adobe Portable Document Format (PDF)

· One free copy of Acrobat Distiller and the freely distributable Acrobat Reader, so you have everything you need to create PDF files within PageMaker

❖ Enhanced HTML Export plug-in, so you can easily export PageMaker pages or stories into HTML with hyperlinks intact

❖ Automatic reformatting of publications when you change page size or orientation, making it easy to repurpose documents for on-line viewing

❖ Hyperlinks palette for authoring hyperlinks both within PageMaker and to any URL on the World Wide Web

❖ Browse mode for testing hyperlinks you define

❖ Automatic conversion of graphics into JPEG or GIF file formats for use on the World Wide Web

❖ Drag and drop of hyperlinks from Web browsers into PageMaker to speed up adding interactivity to your electronic pages

❖ On-line publishing colour library, providing the best colour consistency across platforms

· Predefined on-line page sizes and HTML templates

· Ability to maintain approximate layout when exporting pages to HTML format

❖ Optimization of PDF files for RGB colour, so the colour in your on-screen PDF files looks the same as in PageMaker

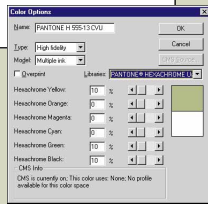· Automatic hypertext links for table of contents and index entries in PDF files, as well as automatic bookmarks

Design one file – then print it, or distribute it on the Internet in traditional HTML format or as an Adobe PDF file.

❖ = New or enhanced

annual report 1996
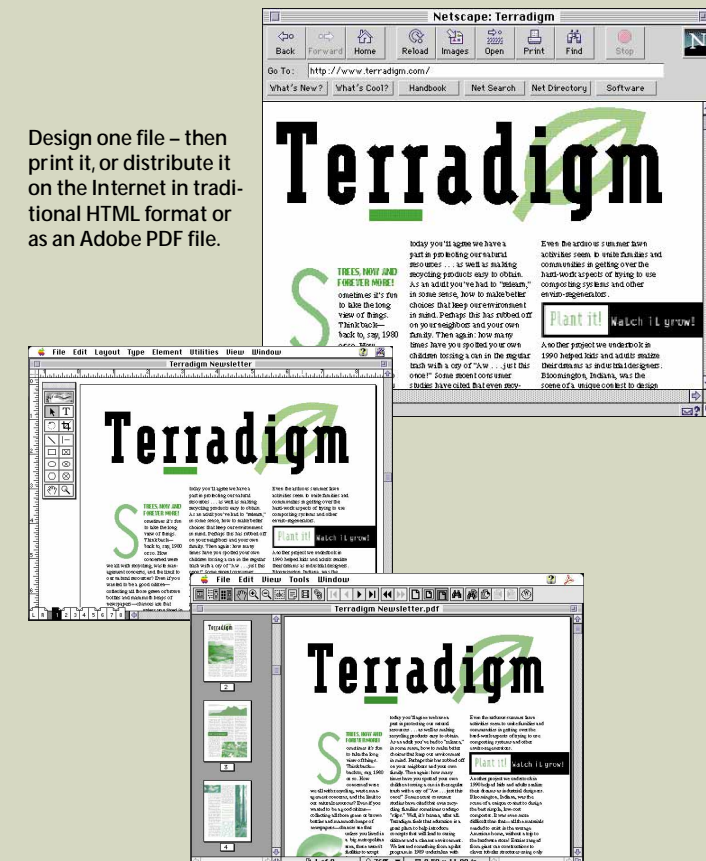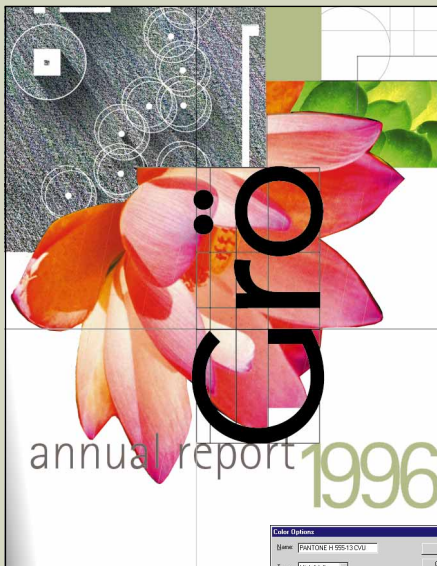
Take advantage of exceptional colour capabilities, including hi-fi colour editing.

Leading-edge colour publishing
Add vivid colour using an efficient and dependable colour publishing workflow.

- Integrated automatic trapping

- Extensible colour management architecture, including the ICC-compliant Kodak® Digital Science™ Color Management System and support for Apple® ColorSync® 2.0

- Built-in printing of process and spot colour separations, selective printing of inks, and editable screen angle and screen ruling for both spot and process inks

- Support for specifying, trapping, and printing hi-fi colour separations, including the PANTONE® Hexachrome™ colour library*

- Multichannel DCS support to and from Adobe Photoshop, giving you the ability to edit hi-fi colour images in Photoshop

- Support for the ICC colour management profile standard, so multiple colour management systems can share device profiles

- Editing of hi-fi colour values

- Complete support for Kodak Photo CD™ format

- Support for a wide range of prepress standards, including DCS 2.0, Scitex CT, CIE Lab TIFF, and OPI

- Object-level tints

- Seventeen colour libraries from companies such as Pantone, Toyo, Focoltone, Trumatch, and DIC

- Display of colour management status in the Edit Color dialog box to track individual colours more easily

- Enhanced support for faster printing of separations from PostScript Level 2 imagesetters

- Automatic spot-colour import from EPS files into the Colors palette

- RGB-to-CMYK TIFF conversion

- Ability to remove unused colours from the Colors palette automatically

*   PANTONE is a registered trademark and Hexachrome is a trademark of Pantone, Inc. Six-colour Process System patent pending – Pantone, Inc.

Advanced compatibility with products from other vendors
Use PageMaker with your software, hardware, and platform of choice.

- File-compatible versions for Macintosh, Power Macintosh, Windows 95, and Windows NT 4.0 Workstation

- Right-mouse-button menus for Windows 95 and Windows NT 4.0 Workstation for easy access to related commands

- New QuickTime® import filter for placing frames from movies in your PageMaker documents

- New filters for ClarisWorks 4.0 (Macintosh only) and Microsoft® Works 4.0 (Macintosh only)

- Dozens of other import and export filters

- PageMaker scripting language with enhanced scripting tools

- More extensible plug-in architecture with access to objects, palettes, application events, plug-in private data, and communication between plug-ins

- Save for Service Provider plug-in, consolidating everything you need to hand off to your printer

- QuarkXPress converter

- A wide range of plug-ins, including Sort Pages, Align Objects, and Expert Kerning

- Support for OLE 2.0

compatible products

Text Import
PageMaker can import text files in a variety of formats, including ASCII, DCA/RFT, RTF, and tagged text.

Using a Macintosh system, import files from Microsoft Word 3.0/4.0/5.0/6.0; Word for Windows 6.0/7.0; WordPerfect 2.x/3.0/3.1; WordPerfect for Windows and DOS 4.2/5.x/6.x; MacWrite II and MacWrite Pro; Microsoft Works 2.0/3.0/4.0; WriteNow 2.x/3.0; ClarisWorks 1.0/2.0/3.0/4.0.

Using Windows, import files from WordPerfect 5.x/6.x; Microsoft Word for DOS 3.0/4.0/5.0/6.0; Word for Windows 2.0/6.0/7.0; WordStar 3.3/ 4.0/5.0/6.0; Windows Write.

The PageMaker story import filter can import text from PageMaker 5.0 and 6.0 publications.

Text Export
Text typed or placed in PageMaker can be exported in the following formats: ASCII, DCA/ RFT, RTF, and tagged text.

Using the Macintosh, you can also export text in Microsoft Word 3.0, MacWrite II, and WriteNow 2.0/3.0 formats.

Using Windows, you can also export text in WordPerfect 5.0 format.

Electronic Distribution
PageMaker can export publications as PDF or HTML files. It includes a free copy of Adobe Acrobat Distiller for creating PDF files that can be distributed, viewed, and printed on most desktop computers.

For maximum flexibility, use the new text and graphics frames together with PageMaker's freeform layout approach.

Graphics Import
PageMaker can import, display, and print graphics from most drawing, illustration, charting, and image-editing applications.

PageMaker has import filters for TIFF files, including RGB, CMYK, and CIE Lab TIFF images; Kodak Photo CD images; EPS graphics; GIF files; Scitex CT; and DCS 1.0 and 2.0 files.

PageMaker also imports files compressed in JPEG, LZW, PackBits, and Group 3 (Huffman-type) formats, and can read and write OPI comments.

Other formats accepted by PageMaker for both Macintosh and Windows include BMP; CGM; DXF; EMF; PCX; PICT (.PCT); WMF; MacPaint (.PNT); Adobe Illustrator for the Macintosh 5.0/5.5/6.0, and Adobe Illustrator for Windows 4.1; and QuickTime.

Under Windows, other formats accepted include ADI, Excel Chart 3.0 and 4.0, GEM, HPGL (.HGL, .PLT), Lotus PIC, and WPG. PageMaker for Windows also accepts files from CorelDRAW! 3.0/4.0/5.0; CorelDRAW! clip art (.CMX); Table Editor 2.1 files; and Tektronix Plot-10 files.

Spreadsheet/Database Import
PageMaker reads and places text and charts produced by the major spreadsheet and database programs.

On the Macintosh, import files directly from Microsoft Excel 3.0/4.0/5.0. You can use text and graphics filters to import files from other spreadsheet and database programs.

Under Windows, you can import files directly from Lotus 1-2-3 1.0/2.0/3.0/4.0/5.0; from Microsoft Excel 4.0/5.0/7.0; and from Lotus Symphony 1.0/2.0/3.0.

PageMaker for Windows 95 also includes an ODBC import filter and data sources for dBASE, Microsoft FoxPro, Microsoft Access, Microsoft SQL Server, and Paradox. In addition, you can use text and graphics filters to import files from other spreadsheet and database programs.

Networks
PageMaker works with several network and file-transfer programs, including AppleTalk® and EtherTalk® on the Macintosh, and Novell netware and other networks supported by Windows.

system configurations

Macintosh/Power Macintosh
System Requirements
- 68030 or greater processor
- Apple System Software version 7.1 or later
- 9" (PowerBook®) or 13" or larger monitor (640 by 480 pixels)
- CD-ROM drive (3.5" disk set available for purchase)
- RAM†:
  – 6 MB of RAM available to PageMaker (Macintosh)*
  – 9 MB of RAM available to PageMaker (Power Macintosh)*
  – Additional RAM required to run Apple System Software
- 26 MB of free hard-disk space for minimum installation

* Based on PageMaker minimum installation

Recommendations
- PowerPC™ processor
- Apple System Software version 7.5.3 or later
- High-resolution, 24-bit screen display
- 12 MB or more of RAM available to PageMaker
- 56 MB of free hard-disk space for full installation
- PostScript-language printer

Windows 95/ Windows NT 4.0 Workstation
System Requirements
- Intel486 processor
- Microsoft Windows 95 or Windows NT 4.0 Workstation operating system
- VGA display card
- CD-ROM drive (3.5" disk set available for purchase)
- Total RAM installed†:
  – 8 MB for Windows 95
  – 16 MB for Windows NT 4.0 Workstation
  – Plus default virtual-memory settings
- 26 MB of free hard-disk space for minimum installation

Recommendations
- Pentium or greater processor
- High-resolution (24-bit or greater Super VGA) video display card
- 24 MB or more of RAM installed
- 67 MB of free hard-disk space for full installation
- PostScript-language printer

† PageMaker supports virtual memory.

For More Information
Contact your local Adobe reseller or see the Adobe home page at *http://www.adobe.com* on the World Wide Web.

contents

Macintosh
- CD-ROM containing:
  – Adobe PageMaker software for Apple Macintosh and Power Macintosh computers
  – Adobe Acrobat Distiller software and Acrobat Reader
  – Adobe Table 3.0 software
  – Helpful multimedia tutorials and product tips
  – Dictionary software for 17 languages
- Adobe Type On Call® CD-ROM with 220 free fonts, unlocked upon registration (for retail version only)

Windows
- CD-ROM containing:
  – Adobe PageMaker software for Windows 95 and Windows NT 4.0-compatible computers
  – Adobe Acrobat Distiller software and Acrobat Reader
  – Adobe Photoshop Limited Edition software
  – Adobe Table 3.0 software
  – Helpful multimedia tutorials and product tips
  – Dictionary software for 17 languages
- Adobe Type On Call CD-ROM with 220 free fonts, unlocked upon registration (for retail version only)

From creation to delivery with Adobe

Every personal computer user produces documents to communicate. Whether they are images or magazines, advertisements or reports, these documents follow the same path: their components are created, assembled to form a coherent whole, and then delivered. Delivery can be in printed form, from office printer output through to commercially printed publications, or in digital form, delivered on disk or accessed through on-line services.

At Adobe, we develop products to help you create, assemble and deliver information in more imaginative and meaningful ways. Founded in 1982, Adobe helped launch the desktop publishing revolution. Today, as the world's third-largest personal computer software company, Adobe provides industry-leading tools and technologies to cover every stage of the document cycle, making the creative potential of the computer as limitless as the human mind.

With Adobe, you have everything you need to communicate, from creation, through assembly, to delivery. And time and again, it is our customers who prove "if you can dream it, you can do it".

Adobe®

If you can dream it, you can do it.™